The CALDWELL FAMILY ALBUM

~with an Idea for YOURS

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Family Albums are interesting. Each photograph tells a story; some show happiness and health; others reflect discontent and ill health. Why? I think I know.

Look over the Caldwell Family Album and the remarks I have made about each member of our family.

Then look for my suggestion, which will help you make your album look brighter.

I hope you will like my suggestion and benefit by it as much as our family has.

—Grandfather Caldwell.

See free trial offer on last page!

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Grandma Caldwell

In explaining her youthful figure and appearance, Grandmother Caldwell says: "Shortly after we were married, I found that constipation was bothering me quite a little. I consulted our family physician, Dr. W. B. Caldwell, who happened to have the same name as ours, although he was not related to us.

Dr. Caldwell suggested his own prescription, which was proving very effective among his patients. We tried it, with such pleasing results that we are still using Dr. Caldwell's Syrup Pepsin regularly."

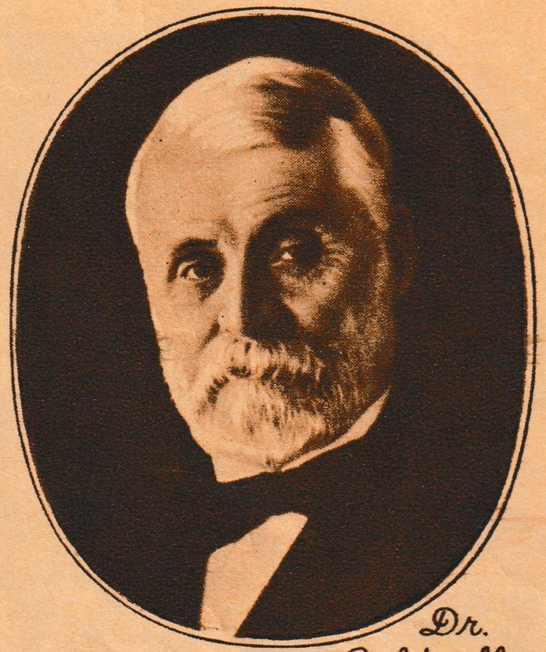
Dorothy

From the time Dorothy was a baby she was cheerful and smiling. It seems to me she never cried. Probably one of the main reasons for Dorothy's lovely disposition is that her mother never allowed her bowels to become clogged.

It strikes me as remarkable that a laxative which is good for Grandma and me is also ideal for Dorothy. She actually likes it, and she is so cute when she says, "Mother, I think I need some Dr. Caldwell's!"

Dorothy and her mother

We certainly could not have a Family Album without a picture of our family physician—the best friend we ever had. I remember clearly how nicely he treated all his patients. He would listen to their troubles, and advise them as carefully as though he were prescribing for his own family.



Dr. Caldwell

Dr. Caldwell was overjoyed when he learned that people from nearby towns were asking for his laxative prescription. Neighbors had told each other about it, and soon drug stores throughout the state of Illinois were asking Dr. Caldwell to make up his laxative remedy for them. Today millions of people the world over are using Dr. Caldwell's Syrup Pepsin.

Our youngest son and his wife

This picture was taken when they were engaged. I am proud to say that after four years of marriage they are happier than ever.

I'll never forget the occasion when Grandma started to tell this sweet girl how necessary it was to have a bottle of Dr. Caldwell's in the house at all times. She didn't get very far because Winifred said, "Why Mother Caldwell! Do you use Dr. Caldwell's, too? I've used Dr. Caldwell's since I was a baby."

Well, you can see at once that Grandma and Winifred got along perfectly.

Harry says that when he becomes sluggish from lack of exercise, Dr. Caldwell's makes him feel like a "million dollars". Dr. Caldwell's is truly the Family Laxative.

SEE FREE TRIAL OFFER ON LAST PAGE

Charles

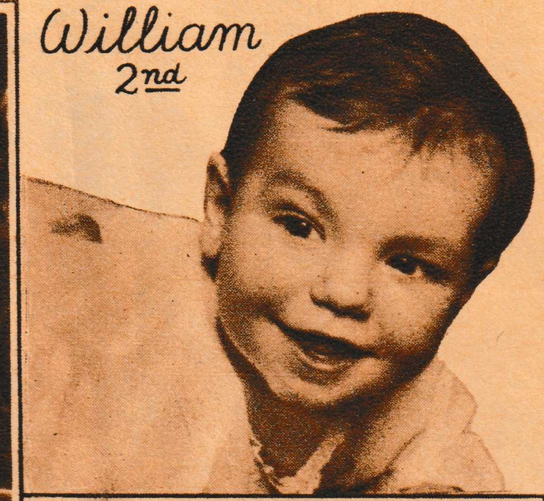
Ethel

Ethel is the best woman athlete in our family. It's no wonder, for she takes splendid care of herself. She never is without Dr. Caldwell's Syrup Pepsin.

Ruth (above)

Jane is doing a pleasant duty, helping Bobby with Dr. Caldwell's. He likes it, and why shouldn't he? It's so mild and pleasant to take.

William
2nd



Eleanor is so pleased with this first picture of the baby and herself.

Already the child has been helped wonderfully by Dr. Caldwell's — you know a baby should have <u>at least</u> one complete movement every twenty-four hours.

Eleanor is surely a disciple of good old Dr. Caldwell. She says that even before little Jimmy was born she and Jimmy were benefited by Dr. Caldwell's. Eleanor continued to use Dr. Caldwell's Syrup Pepsin all through the period of expectancy, and thus kept herself better fitted for the motherhood to come.

Eleanor and her baby

Henry and Martha

Henry and my wife's sister, Martha, can well sit and reflect on the perfect life they have lived, and the splendid family they have raised.

Needless to say, constipation has never bothered either of them, for they always use Dr. Caldwell's.

There's no use suffering from the serious conditions resulting from constipation when you can help yourself pleasantly with such a mild and effective laxative — Dr. Caldwell's Syrup Pepsin, combined with Laxative Senna Compound, for sale everywhere.

Try Dr. Caldwell's free

Fill in this coupon and take it to the drug store named on the back of this book for *your* free sample, or mail the coupon to us if you prefer. Then select three friends and fill in their names and addresses below. We agree to mail to each of them a free sample bottle when this coupon is returned to us by either you or your druggist.

USE THE COUPON NOW!

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My Name is.....

Street or R. F. D.....

City.....State.....

Please send a free sample bottle of Dr. Caldwell's to each of my friends listed below:

1 Friend's Name.....

Street or R. F. D.....

City.....State.....

2 Friend's Name.....

Street or R. F. D.....

City.....State.....

3 Friend's Name.....

Street or R. F. D.....

City.....State.....

TO THE DRUGGIST: The bearer of this coupon is entitled to only one sample. If you will mail this coupon to us, together with others turned in to you, we will send a sample direct to each of your customer's three friends listed above.

A suggestion to improve your Family Album

Every time I look over the pictures in our Family Album I realize there must be a reason for all these happy faces.

Any Family Album can be improved if you will improve the family first. Follow these simple rules: Eat sensibly, rest as much as you need to, exercise moderately, do nothing in excess, and avoid constipation. Always keep a bottle of Dr. Caldwell's Syrup Pepsin on hand and remember that it is the ideal Family Laxative—for babies and children, and for men and women of all ages.

Get a bottle of Dr. Caldwell's Syrup Pepsin from your druggist now. If for any reason you should be dissatisfied, your money will be cheerfully refunded.

If you prefer, use the free trial coupon on the opposite page.